WFO La Crosse Decision Support Services





February 10, 2010
WFO Memphis Third Annual All Hazards Decision Support Workshop



WFO La Crosse

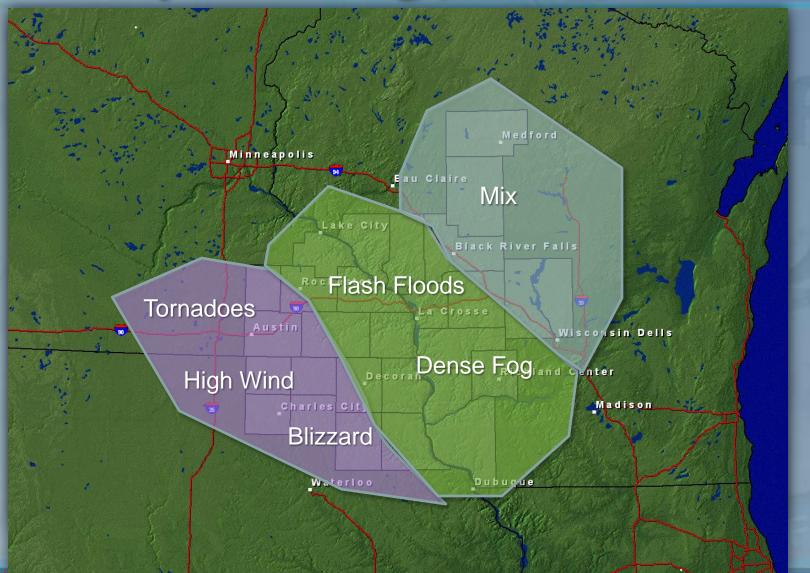
- Spin-up WFO (1995-1996)
 - Closed WSOs: Rochester, Madison, Waterloo
- 28 counties / 3 states
- 19,630 sq.mi (24th in CR)
- Pop: 837,467 (21st in CR)
- 23 staff members
 - 9 forecasters
- Wide variety of EM involvement







County Warning / Service Area

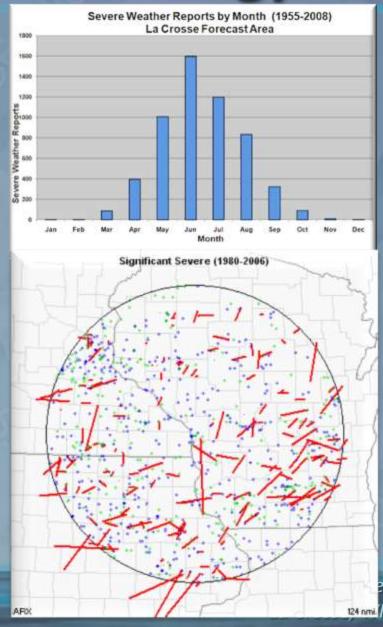






Severe Weather Climatology

- Avg. 175 warnings per year
 - 19 Tornado
 - 138 Severe Thunderstorm
 - 18 Flash Flood
- Avg. 260+ events per year
 - 100 wind
 - 126 hail
 - 8 tornadoes
 - 25 flash floods
 - 5-6 winter storms







Local Decision Support Projects

- Hazardous Weather Outlook (HWO) Dissemination
- Spotter Activation Notification System (SANS)
- Emergency Manager Notify (EMNotify)

- ARX Staff
 - Matt Davis (ITO) Programmer, IT support
 - Randy Breeser (DAPM) Programmer
 - Todd Rieck (JF) web master



HWO Dissemination

 GOAL: Ensure EMs / spotters see outlooks; increase dissemination

- Automatically e-mailed to contacts (1255)
- Contacts collected at spotter training sessions









Dissemination Specifics

- Triggered in AWIPS to send to the LDM system on LDAD server.
- LDM transfers them to the web server.
- Custom PHP script runs; sends file from special directory.
- Process adds header / subject line / footer.
 - Addresses read from a separate file
- Last process securely transmits to CR Email relay.



HWO Dissemination

Pros:

- Automatic
- Mass dissemination (more exposure)
- People love it

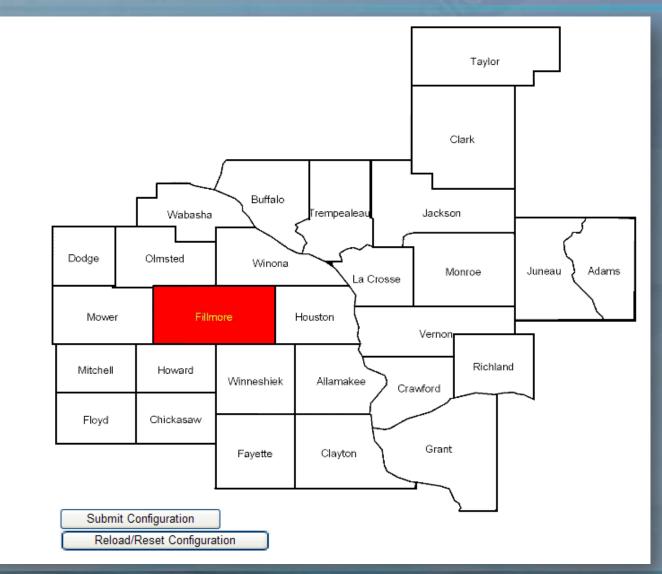
Cons:

- Maintenance hog
- Email sent for all updates / corrections



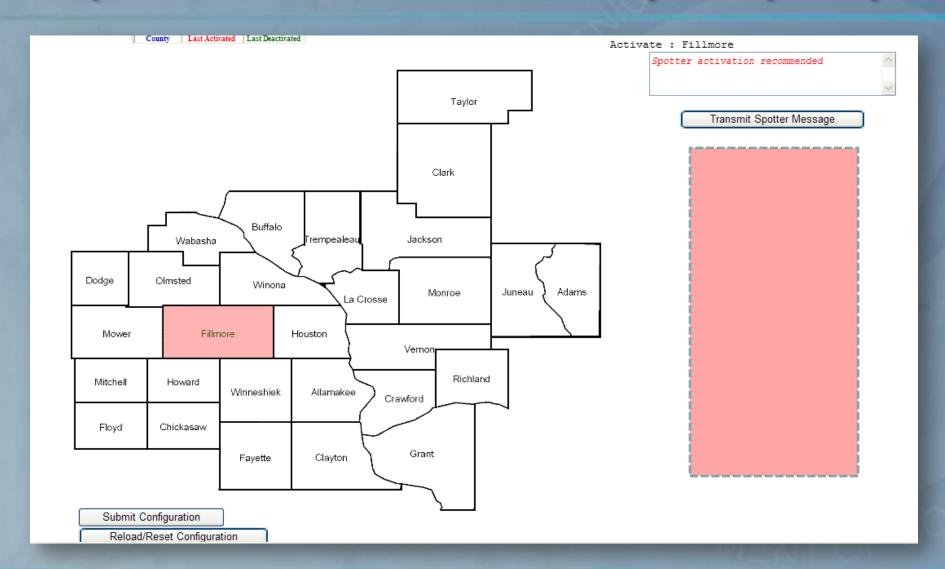
- GOAL: Provide guidance to spotters; increase spotter involvement and reports
- Manual interface used at WFO (communicator)
- Activations and Deactivations
- Disseminates...
 - Email or Text Message (SMS)
 - Brief message over NOAA Weather Radio
 - Updates public viewable website



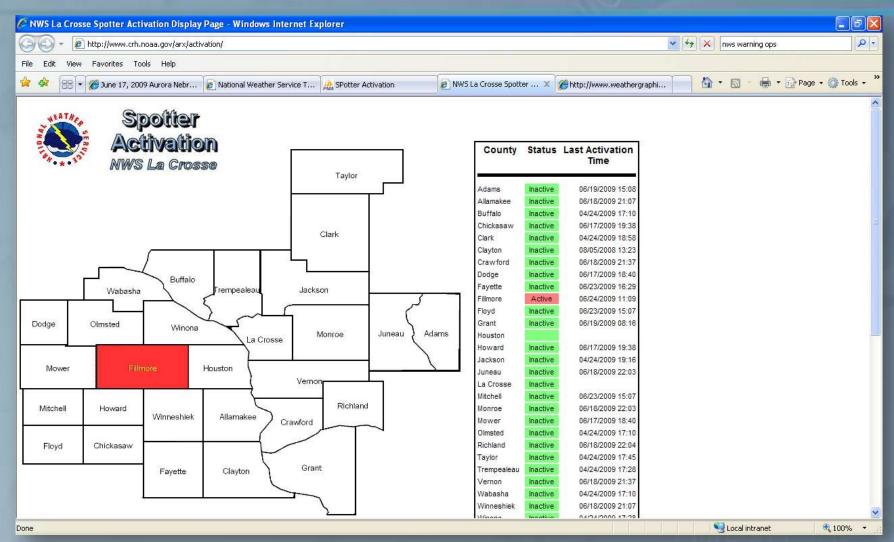








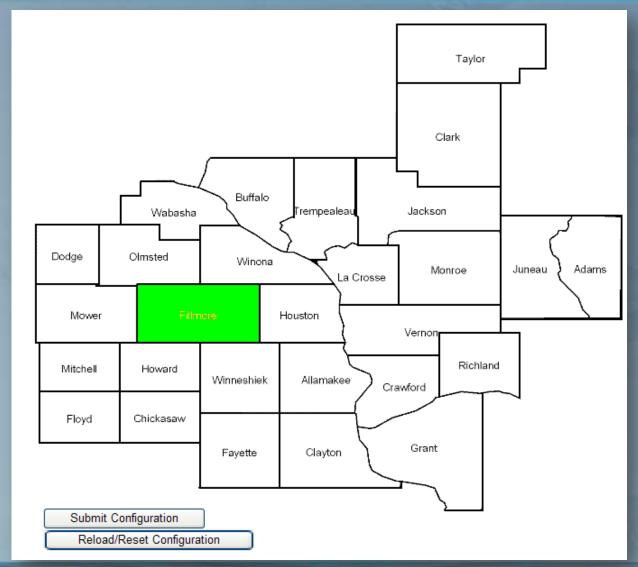




weather.gov/lacrosse/activation











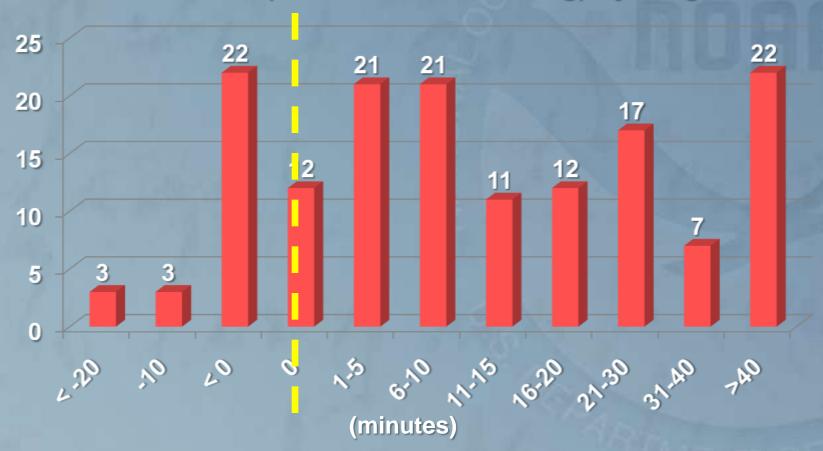
- Suggested activation criteria:
 - Any tornadic scenario (TOR Warnings)
 - Any widespread, damaging thunderstorm wind case
 - Numerous 1" hail or larger expected
 - Warnings that cover entire counties / long exp. Times
- Probably not needed for:
 - Isolated hail storms or small chances for 50kt winds
 - Warnings that cover small sections of a county or short durations
- High confidence = longer lead times for activations





2008 SANS Report

Lead Time (minutes to 1st warning) by range









• Pros:

- Provides more clear guidance to spotters
- Multiple notification methods
- Relatively quick procedure

• Cons:

- Added step for WFO operations staff
- Decision to make; something else to track
- Entire county alerted
- Need to keep database updated





- GOAL: Make Emergency Management officials more aware of weather that has impacted their area; solicit more feedback
- Application that filters NWS products by state/county (parish) for past 1, 2, or 3 days
- Automatic daily email sent to EMs if anything issued for their county
- CRH text database as source



- Tornado Watches
- Severe Thunderstorm Watches
- Flood Watches
- Tornado Warnings
- Severe Thunderstorm Warnings
- Flash Flood Warnings
- Severe Weather Statements
- Flash Flood Statements

- Flood Warnings
- Flood Statements
- Non-Precip. Products (NPW)
- Winter Weather Products (WSW)
- Special Weather Statements
- Local Storm Reports



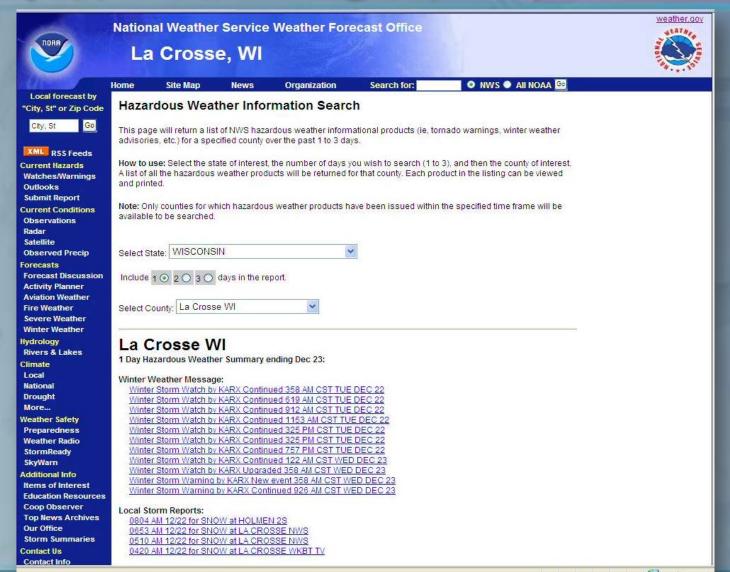
Email message sent -

"Hazardous weather product(s) have been issued for OLMSTED County... this message will be sent only when hazardous weather products were issued for your county during the previous 24 hours.

See http://www.crh.noaa.gov/arx/emNotify for details. This is an automated message."



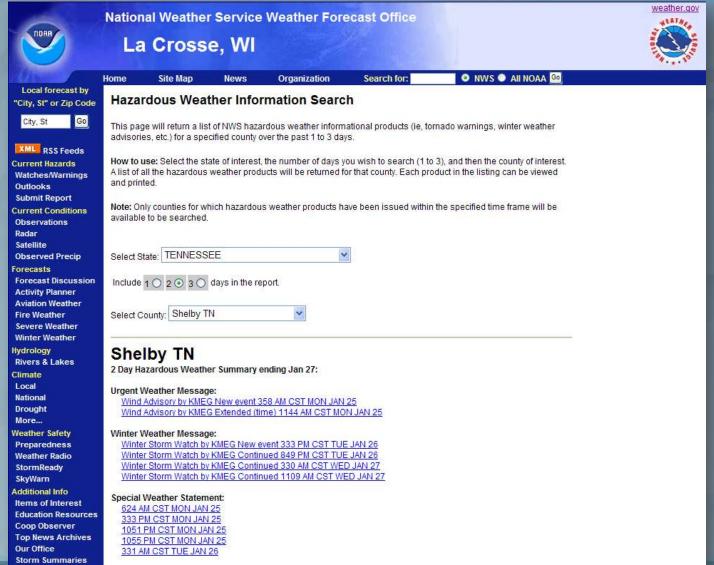
http://weather.gov/arx/emNotify







http://weather.gov/arx/emNotify







Contact IIs

• Pros:

- Sorts informational products for EMs
- Handy reference tool
- Easy to use

• Cons:

- Too routine for EMs
- Unsure goal is being achieved





Summary

HWO Dissemination (BEFORE)

Spotter Activation (DURING)

EMNotify (AFTER)

- Locally developed applications to solicit more involvement by Emergency Management and storm spotter partners
- Tried to keep process as automated as possible with minimal impact on WFO staff





Summary

- GOAL: Protect and Life Property
 - More partner involvement
 - More information flow
 - More preparedness
 - Better / More accurate warnings

- Results? Unsure but well received so far and believe we are headed in the right direction...
 - Better customer support / decision making

